

ISSUE · ONE

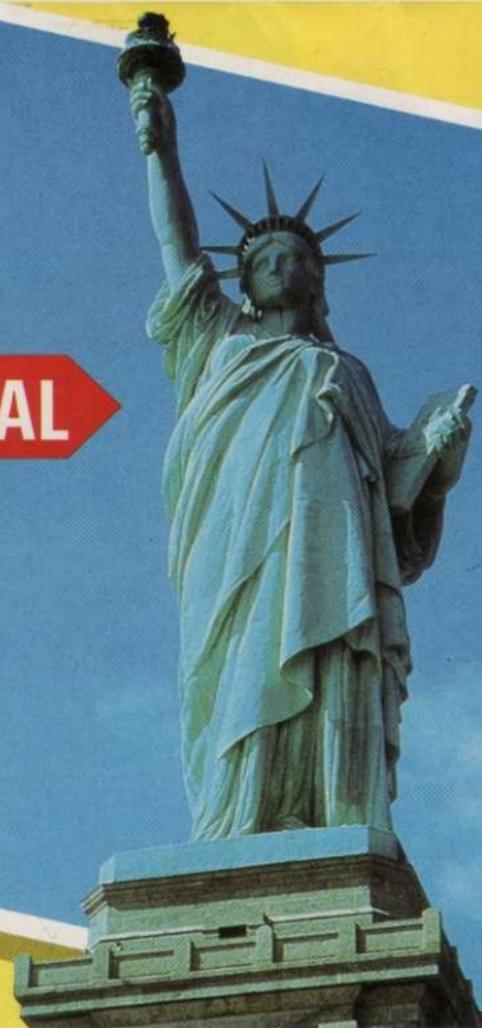
LOG ON

THE MICRONET MEMBERS MAGAZINE

WIN A TRIP TO 'NEW YORK' WITH B-CAL

SOFT SHOP SPECIAL OFFER

5 HOURS FREE PLAY ON *Shades*



Crowds...queues...traffic jams! These days high street shopping just doesn't compute. It's a headache. That's why for Micronet users all over Britain, Shop TV has the problem solved.

SHOP TV

- ★ Simply key into Shop TV from the comfort of your home.
- ★ Call up a comprehensive choice of top quality goods.

SPECIAL THIS WEEK

- ★ Keep a constant check on special money saving offers...a regular feature of Shop TV.
- ★ Then press a button to order and your goods will be on their way, delivered FREE.
- ★ And when it comes to paying, just enter the number of your Access, Visa or Littlewoods Charge Card.

Yes, Shop TV is easily your best way to shop.

KEY SHOP TV ON 3633

See what's on offer and request a FREE Catalogue. 300 Pages showing the very latest in home, leisure, DIY and entertainment.



A HAPPY MARRIAGE . .

Dear Micronet Subscriber,

I am constantly aware of the need for Micronet to introduce new and innovative products and services on the database, and in doing so add value to the service provided. Much of the praise attributable can, without doubt, be given to you for offering your views and criticisms on our existing product. Hardly a day goes by without some form of correspondence being offered as a constructive idea for evaluation, all of which add fuel to the development program we have to improve existing products, and of course, the launching of new ones.

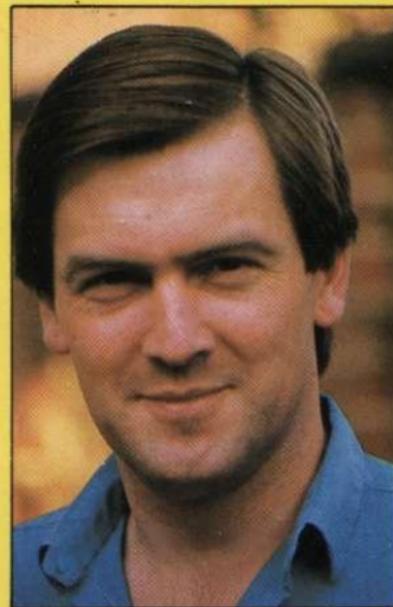
Shades is a typical example of a product continually being re-developed in direct response to your ideas and suggestions. Others are Gallery, Chatlines, PC support, Interlink and telesoftware, to name but a few.

Equally significant is that Micronet is not just attracting the micro enthusiast but in ever increasing numbers, the business community as well. In part, this may be due to the converging technology

between what used to be termed 'home micros' and 'computers' used in business. More likely is that business users wish to get more than just EMail — Telex — City prices — and rather staid communication facilities on their micros, thus they look for an Information Provider with a range of products which reflect the changing needs in communications.

Micronet's financial commitment to improve the existing services, and those for the future must reflect both the enthusiasts views and those of the business subscriber. Our product, as many will have noticed, reflects the growing business user base — but not at the expense of the enthusiast — a relationship which will continue to develop and thus satisfy as many Information/communication requirements as possible — **a happy marriage.**

Please keep the ideas and views flowing — we value them greatly.



SIMON D'ARCY
COMMERCIAL DIRECTOR

A handwritten signature in black ink, appearing to read 'Simon D'Arcy', written in a cursive style.

MEET OUR SOFTWARE MANAGER

Hello, I'm Phil Godsell, Micronet's Software Supremo. I've been at the Net two years, and before that worked on Computer & Video Games magazine. Most of my youth was spent jamming coins into arcade machines, so I'm very committed to software, especially telesoftware.

I firmly believe that Micronet should primarily be fun, but also should be useful. I make sure that telesoftware reflects that.

I still find the concept of telesoftware totally amazing, where else can you download a program in the evening, use it, and then talk to friends about it the same night on Chatline?

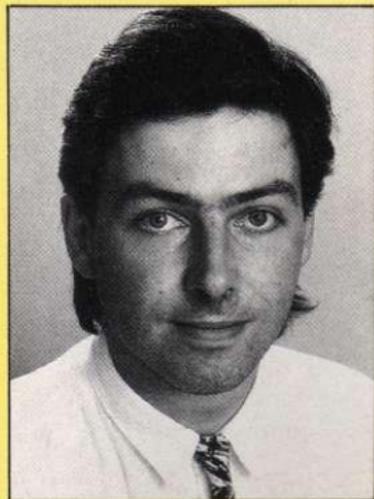
Don't forget, if the program you want isn't on telesoftware you can order it from Softshop, our mail order service, at a hefty discount.

Talking of discounts, it is important that our prices remain as competitive as possible. We've got a headstart here as 50% of the programs are free, but when you consider that many of the programs are not available elsewhere and are ridiculously inexpensive, you start to realise what tremendous value Micronet software is.

Maybe you don't agree with me, or perhaps you think the selection is incomplete without a particular program — I'd be the last person to say it is perfect. Well don't suffer in silence — tell me. You really do have the power to change things by mailboxing me, and I answer all mailboxes. It is very easy to download a program and leave it at that, but the people who get the best from Micronet are the ones who mailbox us, and each other, with their comments and queries. Getting feedback is the most rewarding part of my job, and it helps me find out what you want.

I'm a shoot'em up fanatic myself, but I know that Netters have many and varied tastes. One of the most popular programs this year has been a guide to Britain's Canals!

Whatever your taste, I hope you enjoy our software, and I look forward to talking to you about **your** software needs.



PHIL GODSELL
SOFTWARE MANAGER

A handwritten signature in blue ink that reads "Phil Godsell". The signature is fluid and cursive, with a large loop at the end.

SOFTSHOP

Another rainy Saturday trekking down to the shops for a program they won't have, at a price you wouldn't want to pay if they did?

RELAX! The teleshopping age is here, and with Softshop you can buy what you want, when you want, at the best possible prices!

We provide software for all the leading micros at an average discount of 20-25% (often more). Order from our selection on screen and simply quote your Access/Visa number at any time of the day or night. You can send us a cheque or postal order if you prefer.

If the program you want isn't featured on screen, don't despair because we'll try and find it for you.

SOFTSHOP TAKES THE 'WARE' OUT OF 'SOFTWARE' — USE IT!!

Special Offer

As a **SPECIAL OFFER** to Log On readers, we've provided some software at ridiculously low prices.

Simply go to page *60061911, or use *TRACEY# and amaze yourself with the deals we've got for you.

Order any amount of software at the special offer prices, (credit card orders only) and we'll have it in the post to you quickly and efficiently and that's a promise!

Get online and order now. You'll wonder how you coped before Softshop.

ALL YOUR TRAVEL NEEDS AT THE TOUCH OF A BUTTON

National Express, Britain's biggest scheduled coach operator, can take you to over 1500 destinations in Britain and Europe, as well as a wide range of special sightseeing and leisure packages.

Further information and services are available through Prestel as follows:

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International Services	★ 3409#
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Public Phone Numbers (for details of nearest agent or bookings using Access or Visa Card), or send us a message on	★ 340115# ★ 340116#
Teleshopping (for credit card bookings, via Access, Visa, Diners and American Express. For tickets by post or collection at the Coach Travel Centre, 13 Regent Street, London SW1).	★ 3405#

NATIONAL EXPRESS 
 **Rapide**

BIZZNET: ONLINE CONSULTANCY

Bizznet has always been unique: a financial magazine which uses modern technology to provide fast and free help for all its readers.

Typical of that help is our letters section, where Micronet members air their views, seek specific advice and comment on areas of Bizznet. We pride ourselves on our quick response to letters; readers sometimes get a reply before they've even logged off!

Bizznet's newest area is **Watchdog**. Run in association with BBC TV's programme of the same

name, Watchdog has advice on consumer issues and gives Bizznet readers a direct line to the BBC consumer team. And there's lots more . . .

Our **Tax** section has a financial expert with free advice on all your taxation problems — from personal to corporate; the **Money** pages cover topics from credit cards to company debt factoring; **Portfolio** is an investment advice area; **Property** is crammed with information on buying or renting; and **Unemployment** is devoted to this all-too-pressing problem. On that subject, our **Jobsearch**

pages publish a weekly extract from the vacancies column of Computer News!

So who reads Bizznet? Our readers are as diverse as Micronet members themselves: computer enthusiasts, doctors, lawyers, insurance agents, teachers, small businesses, Citizens Advice Bureau — you name it.

Why not type *BIZZNET# and find out why it's so popular?

WIN

2 FREE TICKETS TO 'NEW YORK' WITH British Caledonian & MICRONET



HOW TO ENTER

British Caledonian and Micronet have got together to offer a competition **exclusive** to Micronet members — the prize being **TWO FULL ECONOMY CLASS (RETURN) TICKETS TO 'NEW YORK'**.

Simply study the questions below then go online to the British Caledonian area — ***LOGON COMPETITION#** or ***6001#**. From here you will find a route into British Caledonian's database and by browsing through their pages you will be able to find the answers to the competition.

When you feel you have the answers, return to the competition area and complete the response frame provided . . . Who knows, you could be winging your way to **New York!**

QUESTIONS

1. What is the time of British Caledonian's first flight on a weekday from London Gatwick to Edinburgh.
2. Name British Caledonian's two Italian destinations.
3. How many African destinations do British Caledonian fly to?
4. Where in the Far East is British Caledonian's newest destination?
5. Where is British Caledonian's Central London Air Terminal?
6. Which British Caledonian fares qualify passengers for Door-to-Door service?
— First Class — Apex — Economy
— Executive — Super Executive

RULES OF COMPETITION

1. The competition is open to all Micronet members except employees of Telemap, BT Value Added Services, British Caledonian Airways, British Caledonian Group, airline employees and their immediate families.
2. Entries are limited to one per account and all entrants must be fully paid-up Micronet members at the time of the competition draw.
3. The prize will be awarded to the individual who has given the correct answers to the competition questions and wins the draw to take place after the competition closes. The prize is to be taken within one calendar year from 28th August 1987 on dates to be agreed with British Caledonian Airways. Dates will be subject to availability.
4. The judges decision is final. No correspondence will be entered into.
5. There will be no cash alternative to the stated prize.
6. Entries will be the copyright of British Caledonian Airways and none will be returned.
7. It is a condition of entry that competitors agree to be bound by the rules.
8. The competition runs from 1st July 1987 and closes on 7th August 1987.
9. The winner will be notified by post.



YOUR OLD MODEM IS WORTH £50

when you upgrade to a Pace Linnet Modem

If you have ever wanted one of the new generation of intelligent modems now is the time to update, because for a limited period Pace will allow you £50 off the M.R.P. of £163.30 when you part exchange your old modem. Not only that but in addition you will also receive a free subscription to Telecom Gold through Microlink. All you need to do is pack up your old modem together with a cheque or postal order for

£113.30 inc. VAT and send it to the address below.

And remember, this offer is for a limited period only!

Linnet

is packed with advanced features which include:-

- V21 (300 baud) & V23 (1200/75 baud)
- Auto Dial/Auto Answer
- 32 Name/Number store
- LED Status Indicators
- Auto baud rate detection
- Call Progress monitoring
- Hayes compatibility
- Split rate speed buffering

For Micronet's Review Key *800300061#

PACE

BRINGING TOMORROW A LITTLE CLOSER....!

PACE Micro Technology, Allerton Road, Bradford, West Yorkshire BD15 7AG. Tel. 0274 488211 Telex No. 51338 PACE G
Prestel Mailbox No. 274 729306 Telecom Gold Mailbox No. 79:PCE001 Int. Tel. No. +44274488211

SPECIAL
MICRONET OFFER



ONLY
£113.30
plus your old
modem

SID SPEAKS . . .

I'm Sid Smith, the Editor of Micronet. I organise all the 'magazine' parts of the network — the pages which begin with the number 800.

I came to Micronet from a conventional printed magazine, and can still remember the shock of finding that Micronet readers talk back. On an ordinary publication everything flows from the staff writers to the readers — even the letters page is put together by a staffer.

But Micronet is **interactive**. Everything from the Chatlines, through Gallery pages, to the Contributors' databases on 8009 gives people outside the Micronet offices a chance to express their opinions about anything.

Of course, the work we do here at the office is pretty unusual,

too. With an editorial team of eight people producing daily news and technical features, a weekly reviews magazine and a host of other material, the deadlines are as tight as your average radio station.

But alongside this frenetic in-house work, it's good to feel part of a huge national network of Micronet members, and to feel confident that the readers will always remind us of exactly what they want.

Like most people here at Micronet, I've got my own letters section (just enter *SID# to find it). If you want to keep me happy, make sure to write to me there with all those comments, criticisms and suggestions about the network we all share.



Sid

5

HOURS FREE PLAY ON *Shades*^{MICRONET}

Yes! we are giving away 5 FREE* hours to all Shades players old and new!!

So if you already play go and take full advantage of this offer . . . If you don't heres a little guidance to help you on your way . . . There is a land of magic and treasure . . . A land of excitement and adventure . . . A land governed by Wizards and Witches . . . A land known as Shades.

You can reach Shades through a portal on the Micronet database. You'll be welcomed as a Novice and invited to embark upon your search for adventure, collaborating with other players and asking help from kind Immortals along the way.

Shades is a land of great heroism and gallantry, of treasure and magic. But Shades is also a land of iniquity and terror, of danger and death. Beware!!

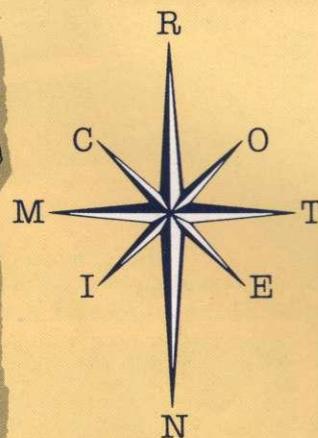
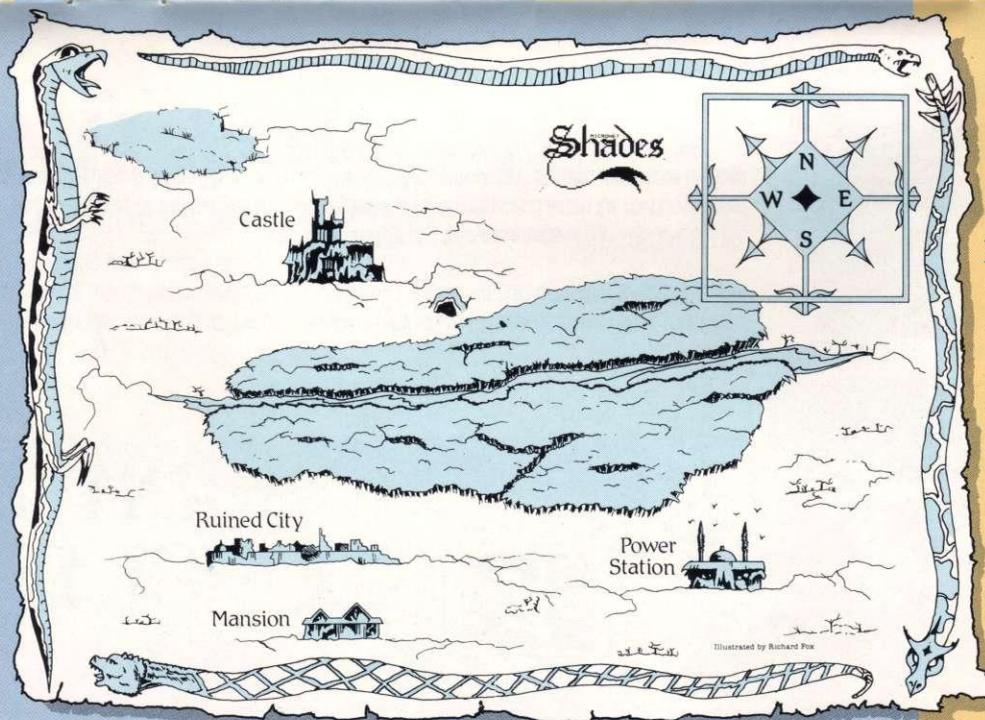
Should you dare to enter Shades, the Supreme Wizard Hazeil has decreed that you, as a Novice, will be rewarded if you solve this puzzle . . .

* 5 HOURS FREE PLAY (EXCLUDING TELEPHONE AND PRESTEL TIME CHARGES).

From Lost in Darkness, west you go
Through caverns dark and dank
Look out for treasure high and low
Until you reach Moats Bank.

Thrice South you travel down a trail
Narrow, windy, long
Do not despair if fortunes fail
Just listen to this song

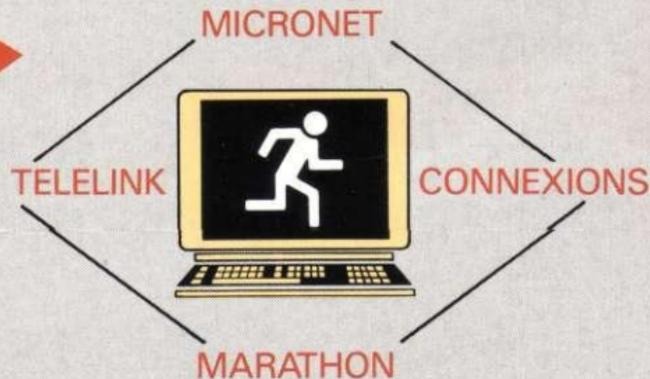
A prize awaits you in the lands
The compass has been set
Now study the letters on the hands
And follow MICRONET . . .



Type *SHADES# if you dare . . .
See you in the Shade!

Damelo

WHAT IS THE LINK?



SIMPLE:

MICRONET is the world's leading service aimed at micro owner's; wishing to use Prestel-type Videotex services.

MARATHON is the world's leading publisher of Videotex magazines.

TELELINK and **CONNEXIONS** are two of the magazines published by Marathon aimed particularly² at Micronet subscribers.

As you already receive Connexions free as part of your Prestel membership, you can complete the link by ordering copies of **TELELINK**.

Order **NOW** and take advantage of this SPECIAL OFFER. Complete the details below and return the coupon provided to Marathon Videotex or fill in the response frame on page *60019913 # (for VISA/ ACCESS cardholders only).

**£3 OFF
TELELINK
SUBSCRIPTIONS**

TO:
Marathon
Videotex,
FREEPOST,
Twickenham,
TW1 4EG

I wish to take advantage of the SPECIAL OFFER for Micronet members to save £3 off a TELELINK subscription.

I wish to subscribe to TELELINK for 12 issues (2 years) for £13.00 YES/NO

I wish to order (in addition to my FREE copy)copies of Connexions/Prestel Directory at £12.00 for 6 issues (1 year).

NAME

ADDRESS

.....POST CODE

I enclose a cheque to the value of £

OR Please debit my VISA/ACCESS card No

.....

Signed Date

AND NOW FOR . . .

THE GOOD NEWS . . .

Micronet is, of course, extremely good value for money and so useful and enjoyable that you wish you could be online all the time but . . .

THE BAD NEWS . . .

Sooner or later, as you may have noticed, the day dawns when you have to settle your bill . . .

THE GOOD NEWS . . .

But now there is a new facility available, online, which allows you to use your credit card to ease the pain.

Simply go to page *777099# to find the new online payment area — an automated service for Barclaycard and Access cardholders.

If you haven't got a credit card, don't forget that you can use the Direct Debit facility, the details of which can be found on page *33312611#



HOBS IS HERE!

What does HOBS stand for?

- Home and Office Banking Service.

Before HOBS, you had to phone the bank or get a statement to find out about your account. You had money lying around earning no interest. You had to pay all your bills by cheque. And once the bankers had gone home, you couldn't find out anything.

But not now! Not with HOBS!

If you don't have HOBS, you could be wasting your money - or your boss's money, and that's even more serious!

Key **Prestel*** page 395113 for a demonstration of HOBS or page 395113310 to apply for our free Information Pack.



*Prestel is a registered trade mark of British Telecommunications PLC.



NAME _____ ADDRESS _____

POST CODE _____

60 37 06

I would like to know all about Home and Office Banking from Bank of Scotland. Please send me your information pack. Post to: Home and Office Banking Centre, Bank of Scotland, FREEPOST, Edinburgh EH4 0HR.

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A FRIEND FOR LIFE

