

MAILBOX: THE ELECTRONIC MESSAGE SERVICE FROM PRESTEL

Mailbox is an electronic mail service that allows you to send instant messages to other Prestel users. It avoids delays and gets messages quickly to people who may be difficult to contact on the phone. It saves the frustrations of dialling congested switchboards, and means, in effect, that you can send messages to people without having to know where they are at the time.

Mailbox also helps to streamline company communications. Information, reports, and instructions can be quickly exchanged without disrupting other work. No meetings are disturbed when the phone rings, and messages cannot go astray.

HOW MAILBOX WORKS

Mailbox needs no computer language or programming skills, and no special equipment over and above your Prestel receiver and keypad or keyboard. The procedure for sending messages takes about five minutes to master.

First dial the Prestel computer, type in your password, and choose the message you wish to send. You can select a ready-made text, or type out a message of your own.

Specially designed electronic greetings cards are available for special occasions.

When you have completed your message and added your correspondent's Mailbox number, the Prestel computer can automatically add the date and time to the page.

Once sent, messages are stored on Prestel until



You collect messages when you are ready



Tap in your password to reach any other Mailbox user

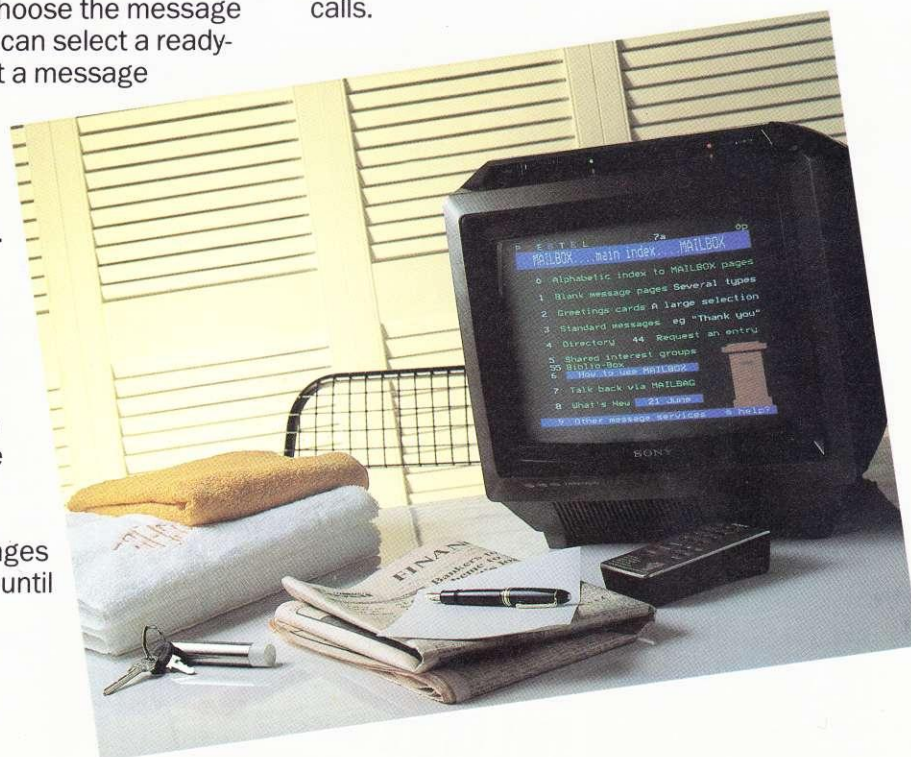
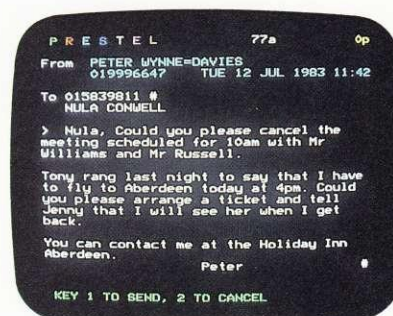
read. The recipient is informed of messages waiting the next time he or she begins or finishes a Prestel call. Any number of messages can be left waiting for you, and after you have looked at them you can store up to five at a time, indefinitely, and look at them as often as you like.

THE BENEFITS OF MAILBOX

Mailbox offers a host of advantages over conventional methods of communication.

For example:

▶ A Mailbox message can be sent in a fraction of the time it takes to post a letter or make repeated telephone calls.



- Mailbox cuts the telephone bill incurred by such calls, and costs only a few pence per minute during the business day.
- Mailbox is mobile. Light, hand-carried viewdata equipment can be used during trips away from the office or home, or the recipient can collect his message from *other* terminals.
- Mailbox is convenient. The recipient collects messages when he is ready and can give them his full attention.

MAILBOX APPLICATIONS

The applications of Mailbox, both at work and in the home, are expanding rapidly as more and more Prestel users appreciate and exploit its advantages. It is used increasingly for routine office-to-

office correspondence, for immediate confirmation of telephone conversations, for acknowledging orders for goods, and for confirmation of bookings in the travel and

entertainment trades.

Some pharmaceutical firms use it for gathering doctors' views on their products.

Mailbox also helps company headquarters, branch offices and field

Send a message to the boss, even when he's in a meeting

Correspondence chess is one of Mailbox's many exciting features

salesmen to keep in touch and respond quickly to sales leads. At the same time dealers and distributors can be kept informed of stock enquiries and transfers.

Personal uses of Mailbox are tremendously varied: greetings cards, reminders, invitations, announcements, correspondence chess and much more besides.

You can gain access to Mailbox through a standard viewdata set or, by means of

*Missed it again!
Should have used Prestel*

an adaptor, on an ordinary television set or microcomputer.

Plenty of assistance is available to help you use Mailbox.

There is a 'how-to-use-it' sequence of pages and message pages enabling you to request, amend or delete an entry in the Mailbox directory.

If you would like to join the Prestel service please contact: Prestel enquiries on 01-822 1122.