



Prestel Microcomputing
British Telecommunications
Telephone House
Temple Avenue
London EC4Y 0HL

Telephone 01-583 9811

International Code (+441)

Fax 01-583 6262

Telex 261040

822 1122
6 July 84

PRESTEL MICROCOMPUTING will add a new dimension to your home computing. Simple-to-use and modestly priced equipment enables you to connect your microcomputer to Prestel and experience a whole new world of communication, information and software.

PRESTEL MICROCOMPUTING contains two of Prestel's top Information Providers - MICRONET 800 AND VIEWFAX 258 - who have been pioneers of this unique extension to home computing. MICRONET 800, Prestel's largest and most popular area since it's launch in March 1983, recently won a prestigious RITA (Recognition of Technological Achievement) award for System Innovation of the Year, 1984. VIEWFAX 258 has become a popular area for micro enthusiasts since being voted the best new Information Provider in 1982. There's ClubSpot as well, run by the Association of Amateur Computer Clubs, providing local and national club news and events.

THE NEW DIMENSION

PRESTEL MICROCOMPUTING is a unique expansion of the capabilities of your micro, allowing you to experience the exciting benefits of Information Technology and electronic communications from your own home. Your humble micro will give you access to a service that uses the latest techniques to bring to you

- * Information
- * Communication
- * Software

EXTRA! EXTRA! READ ALL ABOUT IT!

Want to know the latest in the micro world? On PRESTEL MICROCOMPUTING you'll find news services that are updated DAILY - as well as all the items you'd expect to find in those old-fashioned, infrequent ink-and-paper mags like:

- * Special features on the latest hot micro topics
- * Hardware and Software reviews
- * Reader's letters
- * Regular contributors
- * Advertising and special reader offers

No need to wait for the next issue - it's all available right now, 24 hours a day.

Prestel and the Prestel symbol
are registered trademarks of
British Telecommunications

HIT CHAT AND CHIP CHAT

Join the friendly world of PRESTEL MICROCOMPUTING and make some new friends. Use Prestel's MAILBOX to exchange electronic mail with other users, or send telexes via TELEX LINK. Use the various 'noticeboard' areas to display your message, then sit back and wait for other users to reply direct to your MAILBOX. You can make contacts to swap, buy or sell almost anything; to get help with technical problems; to form common interest groups; to exchange news and ideas; or just to have a chat.

SOFTWARE SOPHISTICATION

There's all sorts of software for your micro - games, utilities, educational and domestic programs. But these programs are available as telesoftware - which means that you can get your software from Prestel, through the telephone line, and into your micro, automatically.

Telesoftware on Prestel explained:

Telesoftware is the simple, fast and efficient way to get your software. Programs are stored on Prestel pages in a form that your micro understands as data. Once you have located the program of your choice (by using the simple indexes), you can instruct your micro to take that program with one or two keystrokes. The program will then be automatically 'downloaded', and when this is completed you can save it to disk or tape to use whenever you wish.

You can say goodbye to the tedious typing in of listings, the wasted journeys to your dealer who may be closed or out of stock, the agonising wait for the postman to bring your new programs.

Prestel's telesoftware shop is open all hours, and stocked with top titles from leading software houses. There are plenty of free offers as well.

SOMETHING FOR EVERYONE

PRESTEL MICROCOMPUTING has something to offer all types of micro user from the avid games player to the serious user. And there will be even more in the future, as new areas and techniques are introduced to enhance the database and make your micro do more.

You can also see the other faces of Prestel, such as Prestel Education, which will bring educational software straight to microcomputer users.

VALUE FOR MONEY

And it's at a price most can afford. The equipment that gets your micro talking to Prestel can cost as little as £70, and need not be more than £130(*). Once you're connected you only have to pay £8 per quarter on top of normal Prestel charges(**).

SWITCH ON NOW!

If you want to get connected to PRESTEL MICROCOMPUTING you will need to contact either or both of the full service suppliers listed below. They will send you details of the equipment they are offering for your micro, and the necessary registration forms. Both offer full customer support facilities.

Micronet 800
Scriptor Court
155 Farringdon Road
LONDON
EC1R 3AD

01-278 3143

Viewfax 258
King Edward Buildings
Corporation Street
BIRMINGHAM
B4 6SE

021-705 0258

(*) Prices will vary according to the microcomputer, and the equipment supplier.

(**) See enclosed leaflet on Prestel Tariffs.

All prices correct at time of print.