

Dear Sir/Madam

Thank you for your interest in Prestel, an application form, details of our system and the equipment you need are enclosed.

WHY PRESTEL?

With Prestel in your office you will soon discover what an effective sales tool you have and how much the information and services contained within the system can benefit your day-to-day business.

WHAT INFORMATION CAN I FIND ON PRESTEL?

Schedules and fares for all major airlines and ferry companies, rates for car hire companies, at-a-glance late availability services for charter flights and package holidays, visa regulations, theatre bookings, currency exchange rates, a regularly updated travel news service keeping you ahead of anything likely to affect you or your customers...and thats just for starters. Most companies providing information on Prestel also offer bookings and/or brochure request facilities on the system.

You will also be interested to know that for your basic Prestel Subscription you have potential access to any of a wide range of subjects and services not least of all Telex Link and Mailbox, Prestel's messaging service.

CAN I MAKE LIVE RESERVATIONS?

Yes. An electronic 'Gateway' is a new advance which allows you to make live reservations. Currently you can make live reservations with over 40 travel companies and airlines through these gateways and this number is increasing all the time.

HOW DO I BECOME A PRESTEL USER?

Simple. Complete the application form enclosed together with your ABTA number if relevant and return to us in the reply paid envelope as soon as possible. For your equipment order no paper work is necessary - just give us a call.

Should you require any information at all please do not hesitate to call myself or Phil Lunn on 01-822 1144.

Yours faithfully,

Diane Brown
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Prestel Travel Service



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