



METROTEL VIEWDATA SYSTEMS LIMITED  
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January 15, 1988

Mr Robert O'Donnell  
The Mad Sysop

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Dear Mr O'Donnell

Videotex User 88 Exhibition

I would like to invite you to visit us during Videotex '88 at the Barbican Exhibition Centre from 27th to 29th January.

We will be showing the new release of our software products all of which have been revised and updated.

Enhancements include improved editing facilities, enhanced electronic mail, and terminal emulation that works like a terminal, not a communications package.

All our products now run on IBM PC's and compatibles including the IBM PS/2, Amstrad 1512 and 1640.

Metrotel have also made moves into Teletext and we will have a new range of exciting products in this area on display.

I enclose a complimentary ticket to the show and I look forward to seeing you on stand R 104 Lower Hall.

Yours sincerely,

Les Haagensen  
Videotex Consultant.

Encl.





# WIDEN YOUR NET

## VIDEOTEX USER '88

27-29 January 1988 Barbican, London

Sponsored by the  
Videotex Industry Association

COMPLIMENTARY TICKET  
WORTH £5

Advance register for the  
Exhibition Now!

Supported by: Retail Technology & Traveldata

BUSINESS REPLY SERVICE  
Licence No. CV 811

### VIDEOTEX USER SHOW

Advance Registration Department,  
Data House, Curriers Close,  
Tile Hill, Coventry CV4 8QQ

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The Videotex User Exhibition and Conference is the only videotex event held in the UK. Now in its third year the Videotex User Show has the support of the VIA, the industry association, making this the true industry forum. The show will cover the full scope of videotex use and implementation. Whether you're in the finance, travel, retail, distribution or government sectors you will be able to find solutions for your particular area.

### THE EXHIBITORS

Bishopsgate Terminals, Microscope, Philips Business Systems, Thorn EMI, Sony, Vistec Business Systems, and many other companies will be waiting to discuss with you your existing systems and future requirements. This will be the one opportunity to witness in action all the latest innovations and improvements in the videotex arena.

### THE CONFERENCE

The Videotex User '88 Conference to be held in the Barbican Centre on 27 and 28 January will address key developments in videotex systems. Whatever industry you're involved in, don't miss this opportunity to update your knowledge during the conference sessions.

### REGISTRATION DETAILS

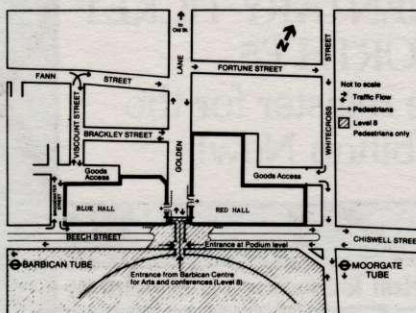
**Save time and money — register now!**

To save time, register in advance, simply complete the registration form and return it to us. We will send you further details on the event. You will then receive a personalised attendee pass which will allow you instant access to the exhibition.

Please do not attempt to advance register after 11 January. Simply bring this ticket with you to the show for complimentary admittance.

**PLEASE NOTE: NO STUDENTS OR PERSONS UNDER 18 WILL BE ADMITTED UNDER ANY CIRCUMSTANCES.**

### Location Map



**Show Hours:**  
**Wednesday 27**  
**January 1988**  
**10.00 hrs—18.00 hrs**  
**Thursday 28**  
**January 1988**  
**10.00 hrs—18.00 hrs**  
**Friday 29**  
**January 1988**  
**10.00 hrs—16.30 hrs**

**ONLY FULLY COMPLETED TICKETS CAN BE ACCEPTED FOR ADVANCE REGISTRATION. PLEASE TICK THE APPROPRIATE BOXES BELOW.**

#### BUSINESS/INDUSTRY

- 01 ☐ Agriculture
- 02 ☐ Banking/Finance
- 03 ☐ Insurance
- 04 ☐ Building Society
- 05 ☐ Central Government/Local Government
- 06 ☐ Education
- 07 ☐ Manufacturing OEM
- 08 ☐ Motor Trade
- 09 ☐ Pharmaceuticals
- 10 ☐ Publishing
- 11 ☐ Retail
- 12 ☐ Travel
- 13 ☐ Transport/Distribution
- 14 ☐ Other please specify

#### VIDEOTEX EQUIPMENT CURRENTLY USED

- 01 ☐ Viewdata
- 02 ☐ Teletext
- 03 ☐ Cabletext
- 04 ☐ Other please specify

#### VIDEOTEX PURCHASES OVER NEXT 12 MONTHS

- 01 ☐ Up to £5,000
- 02 ☐ £5,001—£10,000
- 03 ☐ £10,001—£20,000
- 04 ☐ £20,001—£40,000
- 05 ☐ £40,001—£50,000
- 06 ☐ Over £50,000

#### JOB RESPONSIBILITY

- 01 ☐ D P Manager
- 02 ☐ M I S Manager
- 03 ☐ Programming
- 04 ☐ System Manager
- 05 ☐ Financial Management
- 06 ☐ Managing Director
- 07 ☐ Planning
- 08 ☐ Purchasing
- 09 ☐ Office Systems Manager
- 10 ☐ Independent Consultant
- 11 ☐ Marketing Advertising
- 12 ☐ R & D
- 13 ☐ Telecoms
- 14 ☐ Education
- 15 ☐ Other please specify

#### SIZE OF COMPANY

- 01 ☐ 0 —50
- 02 ☐ 51 —100
- 03 ☐ 101 —250
- 04 ☐ 251 —500
- 05 ☐ 501 —1000
- 06 ☐ 1000+

#### WHERE DID YOU HEAR ABOUT THE EXHIBITION

- 01 ☐ From Exhibitor
- 02 ☐ Direct Mail
- 03 ☐ Editorial
- 04 ☐ Advert
- 05 ☐ Attended last year
- 06 ☐ From Colleague

#### Further details required:

- ☐ Please send me conference details
- ☐ Please send me ☐ additional complimentary tickets

#### Personal Details

Name \_\_\_\_\_ Job Title \_\_\_\_\_  
 Company \_\_\_\_\_  
 Address \_\_\_\_\_  
 Town \_\_\_\_\_ Post Code \_\_\_\_\_

**Other Company Colleagues** — register additional colleagues. Select the appropriate job function code from the list above and insert the number in the coding box

Name \_\_\_\_\_ Job Title \_\_\_\_\_ Job Function Code   
 Name \_\_\_\_\_ Job Title \_\_\_\_\_ Job Function Code

Data provided subject to Data Protection Act.

NB. For any additional tickets within 14 days of the show please use the 24hr ticket hotline on 0203 470076.

NB. For additional tickets one week prior to show photocopy this ticket.

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